



Digital Beans

amplify the brand

COMPANY PROFILE

OUR SERVICES

- Branding Solutions
- Web Development
- Digital Marketing
- Media Solutions
- Video Editing
- OOH



Strategy, Creation and Performance are key parts of what we do.



AMPLIFY THE BRAND

A tip of idea from Digital Beans to amplify your brand. **Join two dots between people, brand + culture, to strengthen the brand and win in competitive universe.** Let's take a challenge to build a brand.

WHO WE ARE ??

We are a bunch of young crazy dreamers, who love creating work that's provocative, ignites meaning and stings awareness (in a good way).

Our experienced team of thinkers and designers are committed to aligning and transforming your business goals into focused brand strategies, communicating them through engaging and integrated brand experience, and above all providing a structured approach to achieve tangible results.

We nurture our clients with utmost care and responsibility, provide strategized platforms for a flexible youth, and launch them with an identity, which separates them from the rest. We love delivering the results our clients want. And we've learned that the best way to do this is by being bold, honest and imaginative.

Founded in 2020, based in India in Bangalore, We service clients both at a national and international level.

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OUR STRATEGY

STRATEGY

We craft winning strategies by aligning your brand to your business vision and help you achieve your goals with branding and marketing through a research driven methodology, as well as creative advocacy through internal strength and external partnerships.

CREATION

Once your strategy is crafted, we make your brand come to life through visual identity and collaterals, promotional and goal-driven campaigns, web architecture and design, creative content and storytelling.

PERFORMANCE

Serving your strategy and 'creation' goals with action, and helping you achieve a competitive advantage in the marketplace while attaining profitable growth.

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HOW WE WORK

Our strategic consulting, Branding Solutions, Web Development, Digital Marketing, Media Solutions, Video Editing and OOH comprises of in-house competencies that encompass everything from brand to marketing strategy, creative development, customer experience to engagement and performance measurement in traditional and digital channels.

Challenge Existing Thinking

We help discover opportunities that did not exist.

Identify New Directions

Our mission is to find new and untried strategic solutions.

Drive an Inspired Approach

We search for and create meaningful differentiation.

Seamlessly Integrate Solutions

A one stop shop with complete in-house capability.

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WHAT WE DO ?

We creatively buzz the elements of ideas, and attributes of your brand in the very subconscious of your audience, in harmony.

In this world of constant change, anything that stays is lateral thinking. Through our subliminal advertising and design practices, we make your brand reach the minutest of your audience.

Life would be boring, if everything around was simple.

Our unconventional team has this unusual tendency of getting more efficient with the increase in complexity of the situation. We like to push our limits to recreate the most mundane situation into a tad interesting one.

From 'A' Brand to 'THE' Brand

Successful branding is not just about creating catchy taglines and splendid designs. Why is it that a brand is trusted more over the other? What is the amount of money that customers are willing to pay just because it's your brand?

As brand consultants and brand promoters, we acknowledge this fact and take care of your brand equity. A brand with grandeur can create miracles. We do this as a part of your brand strategy.

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We are Boutique Giants

Our capabilities might be boutique, but the ideas we brew are giant.

We maintain High level of Professional Etiquette

We make sure that all our associates leave their egos at the door, and maintain a high level of professionalism, honesty and humility at all times with all our clients.

We focus on Nurturing Relationships. Delighting Everyday.

We consider ourselves as partners to our clients, and work together to create brilliance for their brands.

We believe Change is Constant

We seek change and new ideas everyday. We strive for excellence in whatever we produce.

For us Hygiene Matters

We make sure that our work is polished and flawless in all aspects.

WHAT MAKES US STICK?

We believe in Diversity and Steadfast Decision Making

Our diverse team makes it easier for us to think differently, and arrive at decisions faster.

For us Ideas are all that matters

We come up with the most unique and engaging ideas which will connect your brand to your audience.

We focus on Excellence. Keep the bar high.

We deliver work which is at least at par with the best in the world.

We are Extremely Responsive

Whether we are working with a client locally, nationally or internationally, our team makes sure that our response time is not jet lagged.

We "Stay Foolish. Stay Hungry."

Everyday we wake up with a dream to make our work awesome, and we never refrain from grabbing a beer after every win, no matter how big or small it is.



BRANDING SOLUTIONS

- Logo Design
- Corporate Identity
- Brochures Design
- Book Design
- Calendars
- Invitations
- Banners & Posters
- Presentation
- Advertisements
- More Designs...



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BRAND - THE SECRET MANTRA

Branding - The Secret Mantra of (Business) Success

Branding is THE answer to the most common, yet elemental question – Why consumers prefer your services/products instead of your rivals?

A Brand is nothing but you. A brand is an ultimate commitment that businesses devote to their customers/consumers. Brand earns you reliance and makes your consumers choose you over others. As a matter of fact, effective branding could well be the key factor which decides whether businesses succeed or die! A brand is your individuality by all five senses! Branding is the critical element that defines a business and gains a solid berth in the business world.

It is as simple as this... branding makes or breaks a business.

Profit, Profit, Profit ! At the end of the day, money is the ultimate goal of doing business and it matters. Branding powers your products to earn familiarity and trust among the domestic and international consumers alike. A great brand not only get will bring exuberant revenue, but it gets you proud and loyal consumers to you.

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BRAND PROGRESSION STRATEGY

The business rivalry has gotten fiercer like never before. Brands that adapt to the changes in a rapidly changing business environment usually hold the ground. Else, they will be buried in no time. It is always better to be one step ahead to reach out to consumers so as to stay in the competition.

That is why we created our brand progression strategy. Our forward-looking strategy is distinctly plotted to address the entire scope of branding essentials from planning to consulting, contriving identities to devising branding strategies, creating brands to brand management, re-branding to social branding. We always go the extra mile and the brand we create will be powerful, appeal to the consumer and above all, it will suit your business goals.

We strive to offer complete branding solutions, be it an online or offline requirement and we make a point that you will be distinguished as a 'knockout' brand. Our branding experts make you distinct from your competitors and facilitate a smooth connection with your client/customer base. We don't just work on your requirement, but we (virtually) follow your business vision and provide a branding solution that is totally based on your objective, values, beliefs, and faith. Besides, we do not stop just at differentiating you in the business arena, but we offer you a remarkable IDENTIFICATION.

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Results Oriented Branding Strategists

Our branding team is made up of experience, energy, and creativity. Our dedicated strategists understand the market and primarily work on the commitment to creating powerful brands. We are well equipped to transform your business objectives into effective brand messages

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BRANDING SCOPE



WEBSITE DESIGNING

Dynamic Website Design

- CMS Website
- Web 2.0 Website Design
- Responsive Web Design
- WordPress Development

Static Website Design

- CSS Website Design
- Responsive Web Design

Designs

- Template Design
- Customized Template Design
- Web Portal Design
- Corporate Identity Design

E-commerce Site Design

- Magento Development
- E-commerce Web Service

Development

- PHP App Development
- Mobile App Development
- ASP.NET Development



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- ✓ Dynamic Website Design
- ✓ Static Website Design
- ✓ Template Design
- ✓ Customized Template Design
- ✓ Web Portal Design
- ✓ Corporate Identity Design
- ✓ E-commerce Site Design
- ✓ PHP App Development
- ✓ Mobile App Development
- ✓ ASP.NET Development

WEB DESIGN & DEVELOPMENT

In all probability, a website is the first point of contact (FPOC) that you/your business organization offer to your customers, clients, and prospective clients. Apparently, a visually appealing, functional, creative and engaging website has all the ability to impress the audience, make them stay on the website longer and keep them coming back. Digital Beans takes heed of what the client actually needs and desire, fully understand their expectations and then move on to the next step. Digital Beans website designing service creates websites that are professional, secure, chic, user-friendly, and easier to navigate and most of all, search engine optimized.

We fulfill the expectations of our clients and guarantee that their website is unique and classy from the rest. Our team of web designers and developers put forward-looking internet technologies to use and turn elementary static websites that comprise of web pages with fixed content into dynamic websites that are developed using a server-side scripting language like Hypertext Preprocessor (PHP), Active Server Pages (ASP), and JavaServer Pages (JSP) and so on. Not to forget, Digital Beans is also a leading logo design company with ample relevant experience.

The delicate combination of up-to-the-minute technology that we put to (good) use with our skillful team makes us the E-commerce website development company.

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